



Iowa Department of Human Services

Terry E. Branstad
Governor

Kim Reynolds
Lt. Governor

Charles M. Palmer
Director

INFORMATIONAL LETTER NO.1351

DATE: February 7, 2014

TO: Iowa Medicaid Physicians, Advanced Registered Nurse Practitioners, Federally Qualified Health Centers (FQHCs), and Rural Health Clinics (RHCs)

FROM: Iowa Department of Human Services, Iowa Medicaid Enterprise (IME)

RE: Iowa Wellness Plan Patient Manager Agreement

EFFECTIVE: Immediately

The Iowa Wellness Plan was announced in Informational Letter [1341](#)¹ as a new coverage option administered by the IME under the Alternative Benefit Plan, the Iowa Health and Wellness Plan.

The Iowa Wellness Plan covers all eligible Iowans ages 19-64 with income up to and including 100 percent of the Federal Poverty Level. In the Iowa Wellness Plan program, members select a Patient Manager (PM) from one of the following: a primary care provider (PCP) such as a doctor or nurse practitioner, a Federally Qualified Health Care Center (FQHC), or a Rural Health Clinic (RHC). The PM provides the member a “medical home” and has the responsibility of coordinating and monitoring necessary medical care. The PM acts as a monitor to assure appropriate utilization of services and also serves as an advocate for the member who might not otherwise seek appropriate medical care.

The Wellness Plan offers several provider incentives for participation:

- \$4.00 Per Member Per Month (PMPM) payment.
- \$10.00 per member annual bonus for each member that receives a physical exam during the performance period when a determined threshold of assigned members have received a physical exam.
 - Qualifying members must be assigned to the PM for at least six months.
- A voluntary \$4.00 PMPM Value Index Score (VIS) bonus based on quality measurements identified by the department.
 - Details of how the VIS is calculated are described in the [Medical Home Bonus Program V1.0](#)².

Providers interested in participating as an Iowa Wellness Plan Patient Manager may complete form [470-5177](#)³, Agreement for Participation as a Patient Manager in the Iowa Health and Wellness Plan.

¹ <http://www.dhs.state.ia.us/uploads/1341%20Iowa%20Health%20and%20Wellness%20Plan.pdf>

² http://www.dhs.state.ia.us/uploads/MedicalHomeBonus_Final_12262013.pdf

³ <http://www.dhs.state.ia.us/uploads/IWP%20Agreement%20w%20Amendment.12.13.pdf>

The goals of the Wellness Plan are to enhance access to services, encourage member engagement of primary health care for low-income lowans and ensure appropriate utilization of health care services. It is your partnership within the community that will allow these goals to be achieved.

If you have any questions, please contact the IME Provider Services Unit at 1-800-338-7909, or locally in Des Moines at 515-256-4609 or by email at imeproviderservices@dhs.state.ia.us.